



## ROBIN JANE WALTHER PH.D.

### CURRENT POSITION

RJW Consulting, Pasadena, CA  
President (2001 – present)

Finance Scholars Group, Orinda, CA  
Professional Affiliate (2009 – present)

### PAST POSITIONS

Southern California Edison Company, Rosemead, CA  
Project Manager, Regulatory Policy (1992 – 2001)  
Senior Engineer, Energy Policy (1991- 1992)  
Senior Engineer, System Planning (1985 – 1991)  
Supervisor, Conservation/Load Management Services (1981 – 1985)

University of Southern California, Los Angeles, CA  
Assistant Professor, Economics Department (1974 – 1981)  
Research Associate, Ethel Percy Andrus Gerontology Center (1974 – 1981)  
Research Associate, Population Research Laboratory (1975 – 1981)

Pitzer College, Claremont, CA  
Instructor (1972 – 1973)

University of California at Berkeley, Berkeley, CA  
Teaching Assistant, Department of Economics (1969 – 1970)

California Division of Highways, Marysville, CA  
Engineering Trainee (1963 – 1965, Summers)

### EDUCATION

Ph.D., Economics Department, University of California at Berkeley, 1975

B.S., Mathematics Department, Stanford University, 1967

### ENERGY INDUSTRY CONSULTING EXPERIENCE

Prepared scoping study and provided project management support for utility client for project dealing with workforce issues associated with energy efficiency and other alternative resources, 2008-2009.



Prepared load impact evaluation plans for 2008 demand response programs implemented by California's investor-owned utilities; report was filed with the California Public Utilities Commission ("CPUC") as ordered, 2008.

Provided expert consulting support on the reasonableness of economic models used to value the assets of a major independent power producer in a \$2.0 Billion asset recovery action before U.S. District Court for the Northern District; analysis included special report on the implications of the Reliability Must-Run Contracts on the value of selected California assets, 2006-2008.

Developed evaluation plans for proposed programs to mitigate greenhouse gas emissions; plans were designed to be consistent with CPUC energy efficiency evaluation protocols, 2008.

Provided expert consulting to investor-owned utilities on the methodology used to evaluate the cost-effectiveness of demand response programs, including assistance in drafting a proposed methodology and preparing a workshop report that summarized the positions of each stakeholder; both the proposal and the workshop report were filed with the CPUC, 2007.

Provided expert consulting support, including the drafting of testimony and background reports, on the economic behavior of operators of natural gas pipelines for multi-billion dollar antitrust/conspiracy case related to the 2000/2001 California energy crisis, 2004.

Conducted analyses and jointly prepared report characterizing the California school market sector to provide detailed information by utility service territory to those responsible for the planning and delivery of energy efficiency programs, 2004.

Provided expert consulting support for economic analyses and preparation of an expert report in a breach of contract arbitration proceeding involving a large California retail electricity customer and an energy service provider; the analysis assessed market changes that could have impacted the defendant's ability to carry out its supply obligation under the contract and estimated plaintiff's damages due to the breach, 2003.

Provided expert consulting support for alternative tariff designs for electricity service provided to industrial large customers, including customers with recently divested generation plants, 2002-2003.

Assisted in the drafting of testimony on natural gas issues for regulatory proceeding in front of the Federal Energy Regulatory Commission ("FERC") dealing with the aftermath of the California 2000/2001 energy crisis, 2001-2002.

## **ELECTRIC UTILITY INDUSTRY EXPERIENCE**

Project manager for the development of estimates of the value placed on service reliability by utility customers for Southern California Edison ("SCE"). This work included the updating of these estimates in 1999 using information derived from a prior 1989 study, the management of a comprehensive study conducted in 2000, and the preparation of testimony, 1999-2001.



Key member of SCE team charged with the development and implementation of Reliability Must-Run (RMR) contracts in California. Represented SCE in RMR regulatory proceedings and formal settlements over the terms and rates of RMR contracts; prepared testimony and coordinated development of contracts for specific generating plants filed with CPUC and FERC; provided support for resolution of various billing disputes, represented SCE at stakeholder meetings dealing with the use of RMR contracts and alternative mechanisms for mitigating local market power, 1997-2001.

Member of SCE Competitive Transition Costs (“CTC”) team with lead responsibility for hydro and fossil generation; developed and provided recommendations on proposed methodology to senior management; prepared written testimony and testified in CPUC regulatory proceedings, 1996-1997.

Member of SCE Generation Ratemaking team with lead responsibility for the addition of plant-related and fuel cost recovery mechanisms, implementation of performance-based ratemaking (“PBR”) under new electricity market structure, market power, hydro PBR, and treatment of emissions credits, 1994-1996.

Member of a number of SCE industry restructuring teams formed to address the restructuring of California’s electricity market. Key responsibilities included generation PBR, CTC, market power mitigation, must-run contract structure to address local market power, and integration of public purpose programs. Represented SCE in the development of the RMR contracts with the other investor-owned utilities and in various renewable working groups sponsored by the CPUC and California Energy Commission, 1994-1997.

Lead for multi-departmental team charged with developing and implementing SCE’s Green Pricing strategy; responsible for developing working relationship with SCE-sponsored stakeholder advisory group for 1992 pilot project, 1992-1993.

Case manager for CPUC proceeding addressing National Energy Policy Act; provided leadership for multi-departmental team responsible for filing of comments with the CPUC; comments addressed wholesale power standards, energy efficiency standards, affiliated Exempt Wholesale Generators, and foreign utility affiliates, 1992-1995.

Member of team for CEC Electricity Reports (ER) with lead responsibility for valuation of environmental externalities in development of resource plans; instrumental in CEC adoption of preferred damage-based approach for valuation of environmental externalities; responsible for preparing direct and rebuttal testimony, representing SCE at workshops and hearings, obtaining senior management approval, preparing materials for management presentations, and preparing and presenting papers to industry and regulatory forums, 1992-1995.

Member of RECLAIM Implementation Team with lead responsibility for development of a regulatory strategy; evaluated financial implications of alternative approaches for recovery of RECLAIM costs; and presented recommended regulatory strategy to senior management, 1992-1997.



Lead for multi-departmental team reviewing SCE's CO2 strategy; coordinated technical analyses and policy reviews; provided support for synthesis of issues; and presented recommendations of team to management, 1992-1993.

Lead for evaluating the impact of various energy tax proposals on SCE as well as their public policy merits; coordinated quantitative analyses; developed corporate position statements and presented results of analyses to senior management, 1992-1993.

Lead for multi-departmental team responsible for critically evaluating and communicating SCE's renewable strategy; presented proposed strategy to senior management for approval; assisted in preparation of fact sheets and in revision of SCE brochure; participated in industry forums addressing the relationship of environmental values, renewable development, and resource planning, 1992-1994.

Senior staff person and lead for SCE multi-departmental team addressing National Energy Strategy and National Energy Policy Act of 1992; prepared written statements summarizing SCE positions on major issues; reviewed and summarized draft legislation; worked with multi-departmental team in developing position statements on primary issues; briefed management and presented recommended strategies on various issues, including PUHCA reform, 1989-1992.

Senior staff person responsible for the development and communication of SCE's least-cost resource plans; responsible for preparation of management presentations, for written report summarizing 1989 plan, and for preparation and presentation of papers at industry forums, 1987-1990.

Project manager of SCE multi-departmental team responsible for responding to regulatory requirements for the development and utilization of information on the value customers place on service reliability; supervised consultants for four separate studies, including a scoping study, comprehensive customer surveys, and statistical analyses; examined potential use of information for resource and transmission planning; and represented SCE at regulatory and industry forums, 1986-1989.

Co-project lead for Qualifying Facilities studies; developed methodology for consistent development of QF success rates for utility resource plans; completed report on potential for geothermal resources in California; evaluated pattern of wind generation on hourly basis using various econometric techniques, 1985-1988.

Supervisor for the planning and monitoring of results for SCE's conservation programs for commercial, industrial, and agricultural customers, 1984-1985.

Project lead and supervisor for assessment of conservation potential and goals; conducted and supervised various empirical studies required for end-use simulation models; supervised consultants developing end-use models and drafting reports; provided support and supervised preparation and review of studies submitted to CPUC in response to regulatory requirements; represented Company in regulatory and industry forums, 1981-1984.



## **ACADEMIC EXPERIENCE**

Developed and taught courses in macroeconomics, economics of aging, economics of household behavior, and population economics for both undergraduate and graduate students, 1972-1982.

Primary research areas included economics of aging, labor economics, public policy, and applied econometrics.

## **PUBLICATIONS – ARTICLES AND PROCEEDINGS**

“Must-Run Generation: Can We Mix Regulation and Competition Successfully,” *The Electricity Journal*, December 1997, Vol. 10, No. 10, (with John L. Jurewitz), pp. 44-55.

“A Better Renewables Policy,” *The Electricity Journal*, January/February 1997, Vol. 10, No. 1, (with Daniel Kirshner, Barbara Barkovich, and Kathy Treleven), pp. 54-61.

“Green Pricing for Renewable Resources: An Idea Whose Time is Coming?” *Proceedings for DSM and Global Environment Conference*, Arlington, Virginia, June 24-25, 1993.

“Valuing Environmental Externalities in Resource Planning: Issues and Implications,” *Proceedings of the American Power Conference*, April (with Mark R. Minick), 1991.

“Incorporating Environmental Externalities in Resource Planning,” *Proceedings of DSM and Global Warming Conference*, Arlington, Virginia, (with Fred Mobasher), 1991.

“Enhancing Customer Value Through Resource Planning,” *Enhancing Electricity’s Value to Society*, Vol. II, *Proceedings of the Demand-Side Management Conference*, Canadian Electric Association, October 1990, pp. 801-808, (with Fred Mobasher).

“Vertical Extension of the Household: An Empirical Analysis of Rural India,” *The Indian Journal of Economics*, Vol. 68, Part III, No. 270, pp. 421-446 (with Jeffrey Nugent), 1988.

“Monitoring of Conservation Programs: Modifying a System for Commercial and Industrial Programs,” *Meeting Energy Challenges*, Vol. II, *Proceedings of the Second Great PG&E Energy Expo-1985*, edited by Craig B. Smith, Todd Davis, and Peter W. Turnbull, New York, New York: Pergamon Press, pp. 235-245, 1985.

“Economics of Aging,” in *Aging: Scientific Perspectives and Social Issues*, Diana Woodruff and James E. Birren (eds.) Second Edition, Monterey, California: Brooks/Cole Publishing Company, 1983.

“Who Benefits? Government Housing Programs for the Independent Elderly,” *Occasional Papers in Housing and Community Affairs*, Vol. I, Washington, D.C.: Department of Housing and Urban Development (with R. Thomas Gillaspay), 1978.

“Agency Budgets and the Use of Eligibility Rules,” *Public Choice* 33: pp. 115-130 (with Jeffrey Chapman). 1978.



“Women’s Work and Well-being,” *Generations* 2, no. 4 (Winter): pp. 18-19, 1978.

“Family Structure and the Distribution of Family Income,” *Social Forces* 56, no. 3 (March): pp. 866-880 (with Judith Treas), 1978.

“Income, Economic Status, and Policy Toward the Aged: A Comment,” in *Income Support Policies for the Aging*, G. S. Tolley and Richard V. Burkhauser (eds.), Cambridge, Massachusetts: Ballinger Publishing Company, 1977.

“Education, Employment, Income, and Retirement,” in *A Comprehensive Inventory and Analysis of Federally Funded Research in Aging: FY 1966-1975*, prepared for Interdepartmental Task Force on Research on Aging, 1976.

“Eligibility Criteria and Targeting for Program Participants,” in *A Study of Funding Regulations, Program Agreements and Monitoring Procedures Affecting the Implementation of Title III of the Older Americans Act*, by Dr. Raymond M. Steinberg, pp. 63-72, Los Angeles, California: Social Policy Laboratory, Andrus Gerontology Center, 1976.

“Economics and the Older Population,” in *Aging: Scientific Perspectives and Social Issues*, Diana S. Woodruff and James E. Birren (eds.), pp. 336-351, New York: D. Van Nostrand, 1975.

## **REPORTS, CONFERENCE PAPERS AND PRESENTATIONS**

“Job Estimates and Energy Efficiency: An Economic Framework, Selected Estimates, and Some Random Observations,” paper presented at Rutgers Center for Research in Regulated Industries, Advanced Workshop in Regulation and Public Utility Economics, Monterey, California, June 17-19, 2009.

“Workforce Education and Training: A Scoping Study,” prepared for Southern California Edison Company, February 1, 2009.

“Joint Utilities’ Initial Load Impact Evaluation Plan on Demand Response Activities for 2008,” prepared by Pacific Gas & Electric Company, Southern California Edison Company, and San Diego Gas and Electric Company in collaboration with Stephen George, Freeman, Sullivan & Co. and Robin J. Walther, August 15, 2008.

“Southern California Edison Company’s (SCE) Initial Load Impact Evaluation Plans on SCE-Specific Demand Response Activities for 2008,” prepared by Southern California Edison Company in collaboration with Stephen George, Freeman, Sullivan & Co. and Robin J. Walther, August 15, 2008.

“California Schools Market Characterization,” submitted to Pacific Gas and Electric Company, submitted by Ridge & Associates in association with Equipoise Consulting, Inc. and Robin Jane Walther, September 20, 2005.

“The On-going California Experiment with Direct Access: The Contract Termination Decision,” paper presented at Rutgers Center for Research in Regulated Industries, Advanced Workshop in



Regulation and Public Utility Economics, San Diego, California, June 23-25, 2004 (co-authored with Phillip W. McLeod).

“California’s Electricity Markets: Structure, Crisis, and Needed Reforms,” authored by David J. Teece, et al., January 2003. Available at <http://www.lecg.com/website/home.nsf/OpenPage/Energy-ResearchPapersTestimony>.

“How Electric Utility Customers Value Their Service Reliability: A Case Study,” paper presented at Rutgers Center for Research in Regulated Industries, Advanced Workshop in Regulation and Public Utility Economics, San Diego, California, July 8-10, 1999.

“Must-Run Generation: The Missing Policy Debate,” paper presented at Rutgers Center for Research in Regulated Industries, Advanced Workshop in Regulation and Public Utility Economics, San Diego, California, July 9-11, 1997.

“Market-Based Mechanisms for Supporting Renewable Generation: What Can Be Learned from the California Process,” paper presented at Rutgers Center for Research in Regulated Industries, Advanced Workshop in Regulation and Public Utility Economics, San Diego, California, July 9-11, 1997.

“Renewable Resource Development: Experience with Alternative Approaches,” presentation to the NARUC-DOE Fifth National Integrated Resource Planning Conference, Kalispell, Montana, May 15-18, 1994.

“Alternative Energy: BTU (Better Than Usual) Approaches,” presentation to the statewide conference of the Association of Environmental Professionals, Newport Beach, California, April 1994.

“Environmental Benefits,” presentation to Utility Photovoltaic Group Workshop, Wilmington, Delaware, October 13-14, 1993.

“Green Pricing in a Regulated Environment: Issues and Experience,” paper presented at Rutgers Center for Research in Regulated Industries, Advanced Workshop in Regulation and Public Utility Economics, Monterey, California, July 8-10, 1993.

“Green Pricing for Renewable Resources: An Idea Whose Time is Coming?” paper presented to the DSM and Global Environment Conference, Arlington, Virginia, June 24-25, 1993.

“Green Pricing Customer Research,” presentation to the Oregon Renewables Workshop sponsored by the Oregon Public Utilities Commission, June 9-10, 1993.

“Professional Directions: Some Thoughts from the Private Sector,” paper prepared for presentation at the Women in Economics Symposium, California Institute of Technology, Pasadena, California, May 1993.

“Valuing Residual Emissions: Alternative Methods and Resource Planning Implications in California,” paper prepared for presentation to the Canadian Electrical Association Conference



entitled “Planning Our Electric Future...Now”, Montreal, Canada, November 1-4, 1992  
(presented by Mary Deming).

“Externalities and Utility Planning,” presentation to the Integrated Resource Planning Seminar on Externalities, sponsored by the Public Utilities Commission of the State of Hawaii, October 30, 1992.

“Environmental Externalities and Utility Planning: Learning by Doing,” presentation to the Fourth National Conference on Integrated Resource Planning, National Association of Regulatory Utility Commissioners, Burlington, Vermont, September 13-16, 1992.

“Including Environmental Externalities and Market-Based Mechanisms in Utility Resource Planning: Some Thoughts and Some Experience,” paper presented at Rutgers Center for Research in Regulated Industries, Advanced Workshop in Regulation and Public Utility Economics, San Diego, California, July 8-10, 1992.

“Recent Environmental Initiatives by Electric Utility Regulators: A Utility Management Perspective,” paper prepared for presentation to the annual meeting of the International Conference of the Western Economic Association, June 11, 1992 (with John L. Jurewitz).

“Incorporating Environmental Externalities in Resource Planning: Issues and Implications,” paper presented at Rutgers Center for Research in Regulated Industries, Advanced Workshop in Regulation and Public Utility Economics, San Diego, California, July 10-12, 1991.

“Issues and Implications of Valuing Environmental Externalities,” presentation prepared for NARUC’s Third National Conference on Integrated Utility Planning, Santa Fe, New Mexico, April 8-10, 1991 (with Fred Mobasher).

“Learning How Electric Utility Customers Value Service Reliability,” paper presented at the 11th North American Conference of the International Association for Energy Economics, Los Angeles, California, October 16, 1989.

“Using Contingent Valuation Methods to Learn How Customers Value Service Reliability,” paper prepared for presentation at Rutgers Center for Research in Regulated Industries, Advanced Workshop in Regulation and Public Utility Economics, Monterey, California, July 5-7, 1989 (presentation by John Jurewitz).

“Least-Cost Resource Planning in a Changing Business Environment,” paper and presentation at the EPRI-DOE sponsored conference on Demand-Side Management: Strategies for the 90s Conference, Cincinnati, Ohio, May 1989 (with Fereidoun Mobasher and Fereidoon Sioshansi).

“Assessing the Value of Service Reliability,” presentation to EPRI Conference on New Dimensions in Pricing Electricity,” September 28-30, 1988.

“Demand-Side Planning and Industrial Forecasts: What Is Needed,” presented at the IEEE/Power Engineering Society Summer Meetings, Seattle, Washington, July 1984.





- “Variations in Home Ownership and Housing Type: Applications to Energy Policy,” invited presentation made to the Center for Demographic Studies, U.S. Bureau of the Census, April 1984 (with Mary B. Deming).
- “Variations in Home Ownership and Housing Type: Applications to Energy Policy,” paper presented at the annual meeting of the Population Association of America, Pittsburgh, Pennsylvania, April 1983 (with Mary B. Deming).
- “Evaluating Conservation Programs Using Load Research Information,” paper presented at the ERPI Load Research Symposium, Chicago, Illinois, June 1983 (with Tim Tutt).
- “Demographic Research in a Regulated Industry,” paper presented at the annual meeting of the Population Association of America, San Diego, California, April 1982 (with Mary B. Deming).
- “Intergenerational Transfers, Family Structure, and Social Security,” paper presented at the annual meeting of the Gerontological Society, San Diego, November 1980.
- “A Model of Household Structure, Marriage, and Fertility in Rural Areas of Developing Countries,” paper presented at the annual meeting of the Southern Economics Association, Washington, D.C., November 1980 (with Jeffrey Nugent).
- “Population Age Structure and Income Inequality: An Examination of the Evidence,” paper presented at the 2nd Annual Conference on Major International Economic Issues, Santa Monica, California, 1979.
- “Reducing Poverty Among Older Women: Is Subsidized Job Training an Answer?” paper presented at the annual meeting of the Gerontological Society, Dallas, Texas, 1978.
- “Work and School: Following Women Through Widowhood,” paper presented at the annual meeting of Gerontological Society, Dallas, Texas, 1978.
- “Households, Family Structure, and the Racial Distribution of Family Income, 1967-1974,” paper presented at the annual meeting of the Population Association of America, Atlanta, Georgia (with Judith Treas), 1978.
- “Who Benefits? Government Housing Programs for the Independent Elderly,” paper presented at the conference on “Housing of Independent Elderly,” sponsored by the Office of Policy Development and Research, Department of Housing and Urban Development, Washington, D.C. (with R. Thomas Gillaspay), December 1977.
- “Earnings, Experience, and Older Workers,” paper presented at the Annual Conference of the Western Economics Association, Anaheim, California, 1977.



## **TESTIMONY AND PRESENTATIONS AT REGULATORY WORKSHOPS**

Testimony on behalf of SCE on the methodology for defining transition costs for hydro and fossil generation, CPUC Proceeding addressing Competitive Transition Costs Application by Southern California Edison, May 1997.

Testimony on behalf of SCE on how funds allocated to renewable resources under AB 1890 are to be allocated among eligible project categories, California Energy Commission proceeding on AB 1890 Renewables Funding.

Testimony on behalf of SCE on resource assumptions for air quality issues; topics addressed included price projections for RECLAIM Trading Credits and SO<sub>x</sub> Allowances, valuation of out-of-state and global residual emissions; and air quality considerations in a competitive electricity industry, California Energy Commission, 1994 Electricity Report, April 1994.

Testimony on behalf of SCE on resource assumptions for air quality; focus was on the use of the damage-function approach for valuation of residual air emissions for both in-state and out-of-state sources, California Energy Commission, 1992 Electricity Report, February 1992.

Testimony on behalf of SCE on resource assumptions for air quality; specific issues dealt with the use of the damage-function approach for valuation of emissions for both in-state and out-of-state emissions and with establishment of a value for carbon emissions, California Energy Commission, 1992 Electricity Report, December 1991.

Presentation on behalf of SCE at workshop on draft staff report on environmental attributes; comments addressed the incorporation of environmental values in resource planning and the use of a damage-function approach for valuation of residual air emissions, California Energy Commission, 1992 Electricity Report, September 1991.

Testimony on behalf of SCE on the development and incorporation of environmental values in resource planning and resource bidding, CPUC Proceeding, Biennial Resource Plan Update, November 1990.

“Value of Service,” presentation at workshop sponsored by the Staff of the California Energy Commission in preparation for the 1988 Electricity Report, March 1988.

## **RESEARCH GRANTS**

Co-principal Investigator, “Old-Age Pensions and Human Fertility with Emphasis on Rural Areas of Developing Countries,” Agency for International Development, Project No. 930-0068, 1979-1981 (with Jeffrey Nugent)

Principal Investigator, “Age Related Trends in Family Income Inequality,” National Institute of Child Health and Human Development, Grant No. 1R01-HD1324-01 PR, SSP, 1979-1981 (with Judith Treas)



Co-principal Investigator, "Postwar Trends in Income Inequality and Family Structure," National Science Foundation, Grant Number Soc 7813769, 1978-1979 (with Judith Treas)

Co-investigator, "Aged and Pre-aged Women: Analysis of Needs," Administration on Aging, Grant No. 90-A-1015/0, 1976-1978 (with Judith Treas)

Senior Investigator, "Income Distribution, Labor Force Participation, and the Older Population," National Institute on Aging, Grant No. 5 P01AG00133-03, 1977-1979

Principal Investigator, "Non-chronological Definitions of Aging," Administration on Aging, Grant No. 90-A-643, 1975-1977

Research and Publication Fund, University of Southern California, 1975

### **PROFESSIONAL ACTIVITIES**

SCE Representative, California Regulatory Research Program (CRRP) Steering Committee, Center for Energy Efficiency and Renewable Technology, 1995-2001

SCE Representative, Renewable Technologies Subject Area Committee, Edison Electric Institute, 1993-1995

SCE Project Advisor, EPRI PRISM Project (Value-based Pricing Issues), Electric Power Research Institute, 1987-1988

SCE Project Advisor, EPRI Demand and Conservation Project RP2217, Electric Power Research Institute, 1983-1984

Reviewer, National Institute of Child and Human Development, special panels (1979-1980)

Reviewer, Administration on Aging, dissertation research grant proposals program, 1976-1980

### **PROFESSIONAL AWARDS AND AFFILIATIONS**

American Economic Association, member

International Association of Energy Economists, member

Committee on Population Statistics, U.S. Bureau of the Census, 1982-1984

Ford Foundation Dissertation Fellowship in Ethnic Studies, 1971-1972

Ford Foundation Special Career Fellowship, 1967-1971



## CONTACT INFORMATION

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September 2013

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